

Become A Partner



LIVE WELL-VIVIR BIEN NEW BRUNSWICK™ is a city-wide campaign creating awareness and inspiring residents to actively participate in the health and wellness resources and services available in New Brunswick, ultimately resulting in improved quality of life and other positive health outcomes.

LIVE WELL-VIVIR BIEN NEW BRUNSWICK campaign invites participation from all sectors, including but not limited to healthcare, education, food services/providers, government, business, faith-based and community organizations, that seek to assist New Brunswick residents lead healthier lifestyles and achieve healthier outcomes.

BENEFITS OF PARTNERSHIP:



- Inclusion in a community-wide campaign, unifying efforts through collective impact that promote health and wellness.
- Promotion of your organization's community health and wellness related events, programs and services.
- Branding in campaign marketing and promotion efforts via local and regional public relations and advertising.
- Logo and/or brand mention on campaign website and mobile app
- Access to campaign partner toolkit, including: posters, badges, press and social media tools.
- Inclusion in and access to campaign collective data and measurements.

FOR PARTNERSHIP INFORMATION, CONTACT:

Monica Reyes
Manager of Communications
New Brunswick Tomorrow
390 George Street, 2nd Floor, New Brunswick, NJ 08901
732-246-0603 (v) 732-246-3667 (f)
livewell@nbtomorrow.org | www.livewellnb.org